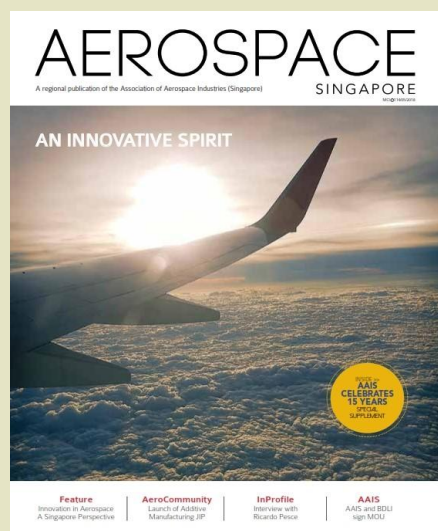
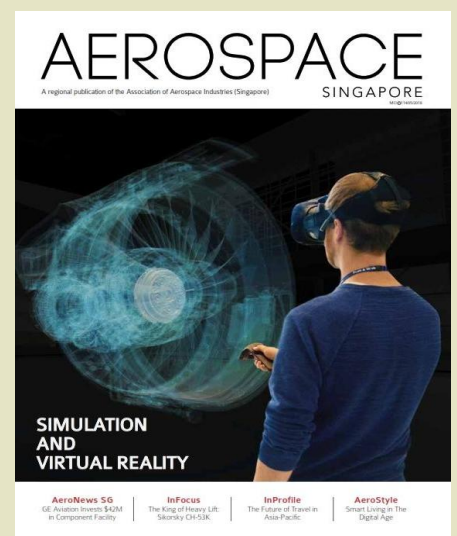
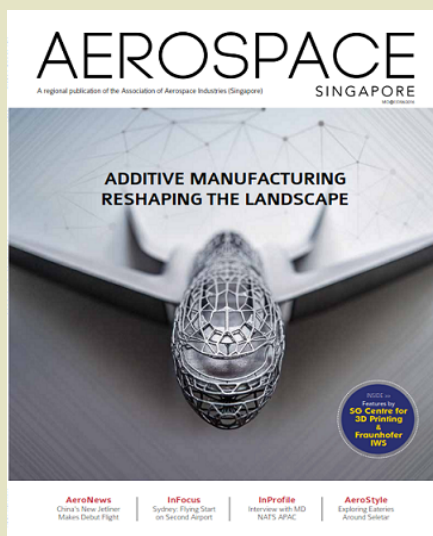


MEDIA KIT 2019/20

# AEROSPACE

## SINGAPORE

Aerospace Singapore is a premier industry magazine that offers broad coverage on aerospace and aviation technologies, personalities, industry news, events and market trends. Launched at Singapore Airshow 2008, the magazine has been growing steadily in readership as it provides a valuable source of information and an important business link between suppliers and users of aerospace components and services.



## Distribution & Reach

The magazine is distributed across local and overseas aerospace communities, government missions, international organizations, tertiary institutions, and at industry exhibitions and conferences in Singapore and abroad. All members of the Association of Aerospace Industries (Singapore), including more than 80% of top management in the local aerospace industry, also receive a copy of the magazine.

# Advertisement Specifications and Rates

## AD TYPE



### Full Page

Trim / Ad Size (W x H)

200mm x 256mm

Bleed Size (W x H)

206mm x 262mm

Safe Text Area (W x H)

160mm x 216mm



### Horizontal Half Page

Trim / Ad Size (W x H)

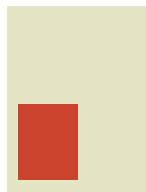
180mm x 115.5mm



### Vertical Half Page

Trim / Ad Size (W x H)

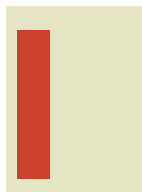
87.5mm x 236mm



### Quarter Page

Trim / Ad Size (W x H)

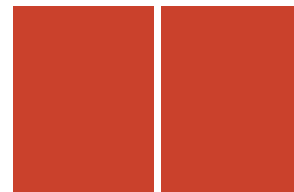
87.5mm x 115.5mm



### 1/3 Page

Trim / Ad Size (W x H)

56.5mm x 236mm



### 2-Page Spread

Trim / Ad Size (W x H)

400mm x 256mm

Bleed Size (W x H)

406mm x 262mm

Safe Text Area (W x H)

360mm x 216mm

## ADVERTISING RATES

### Advertisement Size (ROP)

2-Page Spread  
S\$8,000

Full Page  
S\$5,000

Half Page  
S\$3,500

1/3 Page  
S\$2,400

Quarter Page  
S\$1,800

### Special Positions (Full Page Advertisements)

Inside Front Cover  
S\$8,000

Inside Back Cover  
S\$8,000

Back Cover  
S\$10,000

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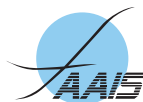
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### About Us

The Association of Aerospace Industries (Singapore) or AAIS, is a not-for-profit organisation established in 2003, to promote the development of Singapore as a leading aerospace hub.

AAIS represents companies involved in aerospace maintenance, repair and overhaul (MRO), manufacturing, parts distribution, research & development, training and education, and services. It serves as the voice of industry to influence future directions and policies, engenders the dedevelopment of the aerospace community and facilitates business development. For more information, visit [www.aais.org.sg](http://www.aais.org.sg).